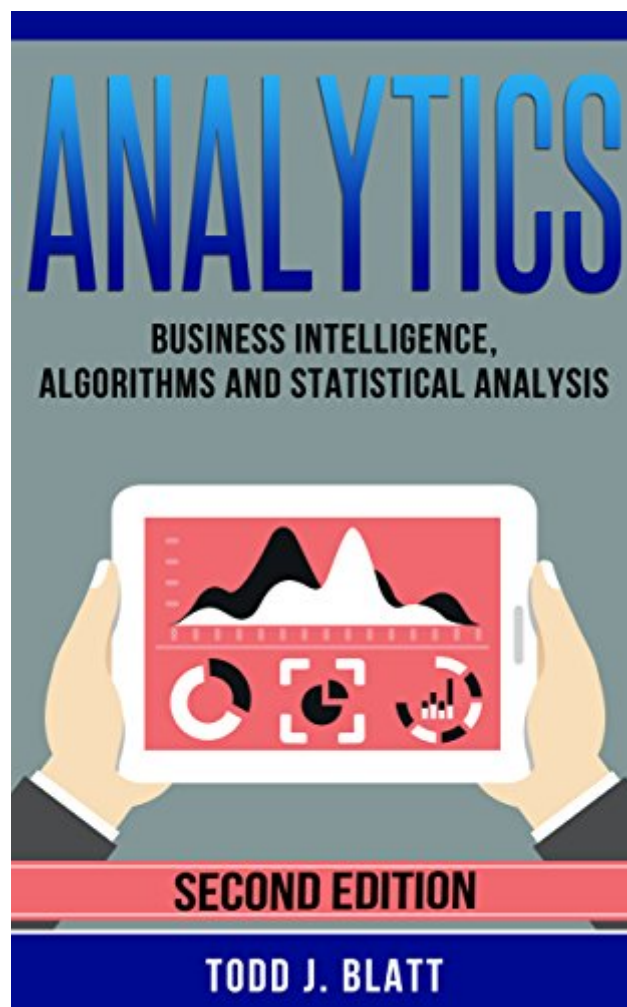




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Analytics: Business Intelligence, Algorithms And Statistical Analysis (Predictive Analytics, Data Visualization, Data Analytics, Business Analytics, Decision Analysis, Big Data, Statistical Analysis)





Synopsis

Analytics - Business Intelligence, Algorithms and Statistical Analysis
In today's world, analysis has become an extremely important aspect to consider when you are thinking of starting any new line of business or even when it comes to purchasing a new house. The unfortunate fact is that not many people know what analysis is all about. They tend to assume that each of the elements "analysis, business intelligence, algorithms and statistical analysis" are different entities when in reality they are all interlinked. This book will help you gather a greater insight on all the elements. And you will gain an in-depth knowledge on each of these elements in different parts of the book; helping you to increase your knowledge and widen your horizons! Here's what is covered:
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The Types of Analytics " Predictive, Descriptive and Prescriptive Analytics
Integrating Business and Analytics " Chose the right Data and Analytics
Business Analytics Technology " the top emerging technologies, tools and trends
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The Benefits of Business Intelligence
Best Algorithms for Analytics " C4.5, K-Means and Support Vector Machines
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